

www.quantellia.com

Quantellia LLC is a boutique software and solutions company offering machine learning (ML) and decision intelligence (DI) to clients worldwide. With principals recognized as the inventors of DI, the ML discipline of Transfer Learning, and having built software systems that support billions of dollars of investment in Telecom Outside Plant, our projects bring the most advanced technologies to drive our client's business outcomes while reducing risk via our knowledge gained from decades of learning best practices and classic mistakes in deep technology.

Quantellia has a breadth of experience in multiple industries, including health, telecom, financial services, government, and technology. Our values include the highest level of customer care, excellence in all we deliver, doing good for humankind, and a culture of kindness that informs our every action.

What we can do for you:

- **Decision Intelligence**
 - **Build** DI models: on paper, or in low- or high-fidelity simulations
 - **Teach** DI using the nine DI processes from www.dihandbook.com, including: CDD Facilitation, DI Change Management, and more
 - Support you on your path to becoming a **Decision Intelligence Service Provider (DISP)**, through training, strategic advisory, decision hosting, and more
 - Support you on your path to building an internal **Enterprise Decision Lab (EDL)** to provide services internal to your company or agency
- **Artificial Intelligence**
 - **Agile AI Assessment™**: a systematic inspection of an AI project to identify opportunities for de-risking, cost reduction, and maximizing value.
 - **Strategic advisory services** to plan your organization-wide approach to AI/ML. Our references include multiple company sizes, from startups to SAP.
 - **Build and train** ML models, including supervised learning, semantic search, and NLP
 - **ML data preparation** (advisory or work for hire)
 - **ML Production deployment** (advisory or work for hire)
- **Advisory Board Membership**
- **Thought Leadership**
 - **Speaking and Press**: Keynotes, internal workshops, press interviews
 - **Content creation**: Blog posts, books, podcasts, ghost writing
- **Supporting Services**
 - **Consulting services**, billed by the hour or on retainer
 - Build **end-to-end software systems**
 - Create **new algorithms**
 - **Data migration and transformation**

Services and solutions are provided on either a fixed-price basis or via hourly billing, as described below. References available upon request, plus see testimonials below. All prices in \$USD.

Solution description	Amount / Rate
Decision Intelligence Training	
Getting Started with Decision Intelligence Online: 8-hour class with video assets, live weekly sessions, graded homework, quizzes, assets, certificate. Public or private course.	\$2,998/seat. Minimum five (5) seats for private course.
Getting Started with Decision Intelligence: 5-hour private course, on-site or virtual	\$7,500/10 students, \$1,500 for 15, \$1,500 for every 5-student increment thereafter
Decision Intelligence Hands-On: 5-hour private course, on-site or virtual	\$7,500/10 students, \$1,500 for 15, \$1,500 for every 5-student increment thereafter
Dr. Lorien Pratt on Advisory Board	\$1,200/month which includes up to one hour/month consulting call.
Decision Intelligence Support and Advisory Services from other Quantellia team members	Negotiable. Dr. Pratt hourly rate: \$750/hour. Other team member rates start at \$150/hour. <i>Discounts available for retainer paid in advance.</i>
Decision Intelligence Implementation	
Starter model: A collaborative project between our team and yours to build a first decision model with a limited number of entities. Deliverable: paper report.	Starting at \$7,500
Low-fidelity starter model implementation: We'll convert your starter model to a low-fidelity software asset with limited data. Assumes starter model. Deliverable: running software.	Starting at \$7,500
High-fidelity model implementation: We'll convert your low-fidelity model to a high-fidelity software asset. Deliverable: hosted running software.	Negotiable: \$50,000 and up
Artificial Intelligence Training	
AI Strategic Assessment: 5-hour private course, on-site or virtual	\$7,500/10 students
Introduction to Agile AI™: 5-hour private course, on-site or virtual	\$7,500/10 students
AI Support and Advisory Services from other Quantellia team members, includes data preparation, advisory, integration and production services, new algorithm creation, data migration.	Negotiable. Hourly rates start at \$150/hour.
Agile AI Assessment™: We assess your AI project against the Agile AI best practices model. Deliverable: report with recommendations for risk reduction, cost reduction, upside maximization.	Starting at \$7,500
AI starter model training: supervised learning or NLP categorization. Limited number of attributes, assumes your team provides data with up to five hours of our guidance. Deliverable: trained model, accuracy assessment against data that you provide.	Starting at \$8,500

Solution description	Amount / Rate
AI/DI Thought Leadership	
Dr. Pratt keynote presentation	\$10,000 (in person) plus travel; \$7,500 (virtual)
Press interviews, internal workshops from Quantellia team members	Negotiable
Content creation	Negotiable; typical rate \$1.50/word exclusive of any required interview time.